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CIN : L20101WB1919PLC003557

IWP

# THE INDIAN WOOD PRODUCTS CO. LTD.

Registered Office : 9, Brabourne Road, Kolkata - 700 001

July 14, 2018

The Calcutta Stock Exchange Ltd  
7, Lyons Range  
Kolkata- 700001

The General Manager  
Listing Operation  
BSE Limited, PJ Towers  
Dalal Street, Mumbai - 400001

Scrip Code: - 10019055

Scrip Code: - 540954

**Sub: Press Release**

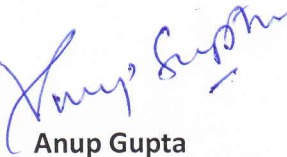
**Ref: Information under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir,

Please find enclosed a Press Release on "Launched of retail packet of various kinds of spices in the Eastern & Central U.P. region and in the State of Assam" in Phase 1.

Kindly arrange to disseminate and display the same on your Notice Board for the purpose of information.

Thanking You  
Yours Faithfully  
**For The Indian Wood Products Co. Ltd**



**Anup Gupta**  
Company Secretary & Compliance Officer  
ACS - A36061



# Press Release

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## Launched of retail packet of Spices in the Eastern & Central U.P. region and in the State of Assam

*Kolkata, July 14, 2018*

The Indian Wood Product Co. Limited (BSE: IWP): We are pleased to inform you that the retail packet of Spices including Haldi, Dhania, Mirchi, Garam Masala, Sabzi Masala and similar spices, has been launched today in the Eastern & Central Uttar Pradesh region and in the State of Assam in Phase I, under the brand name of "IWP". IWP's brand name is popular in Katha market and the stockist and dealers of spices with whom distributor channel will be established are familiar with the IWP trade name.

IWP is focused on the mass consumption segment customers with lower disposable income and customers who are moving from buying higher quantity of raw spices to packed spices on daily basis.

### **Disclaimer**

This press release includes forward-looking statements. We have based these forward-looking statements on our current expectations and projections about future events. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially. Such factors include, but are not limited to, changes in local and global economic conditions, our ability to successfully implement our strategy, the market acceptance of and demand for our products, our growth and expansion, technological change and our exposure to market risks. By their nature, these expectations and projections are only estimates and could be materially different from actual results in the future.

### **About IWP**

The Indian Wood Product Co. Limited (BSE: IWP) is one of the leading Katha manufacturing company in the organized sector in India. We have attained over 90 years of experience in this business and are proceeding further towards realizing our objective of achieving ultimate customer satisfaction. For more information, log on to: [www.iwpkatha.com](http://www.iwpkatha.com)

*For more information please contact:*

### **Investors:**

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